

---

## 3-minute VIDEO CONTEST about Korea

*"To me, Korea is..."*

---

The Ministry of Foreign Affairs of the Republic of Korea (MOFA) and Arirang TV are holding a three-minute video contest about Korea.

**Click!** <http://www.publicdiplomacy.go.kr/video.jsp>

### 1 Submission Date

**April 1, 2014 ~ May 31, 2014, (18:00 Korean local time)**

### 2 Entry Qualifications

Open to all foreigners residing in and outside of Korea

### 3 Title: **"To me, Korea is..."**

---

When you think of Korea, what first comes to mind? Why do you think so?  
Do you have any personal and meaningful stories or experiences related to Korea or Korean culture, people, way of life, tradition, entertainment, tour, etc.? If so, what does Korea mean to you?

If you have any interest in Korea or Korean culture, what is it? And what made you interested in it?

Please share your thoughts, experiences and impressions of Korea in a three-minute video, "To me, Korea is..."

---

### 4 Guidelines

- First, make a video no longer than three minutes.
- Second, upload the video on YouTube or any other legal video-sharing website.
- Third, visit the contest website (<http://www.publicdiplomacy.go.kr/video.jsp>), fill in the application form and register your video entry.
- ※ English or Korean submissions are preferred. However, if the language is not Korean or English, videos should include either Korean or English subtitles.

## 5 Awards

Prize	Number of video entries	Award
Grand Prize	1	Kia car <Morning>
Gold Prize	1	LG Notebook PC
Silver Prize	3	Samsung Tablet PC
Bronze Prize	5	Samsung Digital Camera
Outstanding Achievement Award	30	LG Bluetooth Earset
Outstanding Effort Award	60	LG USB Memory (64GB)

### ※ NOTE

- In regard to the Grand Prize, all taxes and related costs of registration, transportation, delivery, etc. shall be paid by the recipient. Upon recipient's request, an equivalent amount of cash may be provided; in this case, the amount shall be transferred to the bank account of the recipient and any banking charges may be deducted from the amount.
- If no video entry qualifies for Grand/Gold/Silver/Bronze prizes, any of those categories may be ELIMINATED or may be subject to CHANGE.

## 6 Notification of Results

- Date: **July 14, 2014 (Monday)**
- The result will be announced on the contest website (<http://www.publicdiplomacy.go.kr/video.jsp>).  
Winners will be contacted individually.
  - ※ This may be delayed if the screening process takes longer than expected.

## 7 Legal Notices

- Prizes will be forfeited if a video clip is plagiarized or has received an award from another contest.
- The Ministry of Foreign Affairs of the Republic of Korea (MOFA) reserves the right to post, print, publish or otherwise use the contest submissions.
- Any legal issues concerning portrait rights or copyright violations arising from the video submission are solely the legal responsibility of the contestant.

## 8 Inquiries & Contact

- Inquiries: [2014vcontest@gmail.com](mailto:2014vcontest@gmail.com)
  
- Contact
  - Abroad: Please consult with the cultural attache of your nearest Korean Embassy or Consulate.
  
  - In Korea: Please call +82-2-2100-8113, 8111 (Seoul)  
Cultural Cooperation Division  
Ministry of Foreign Affairs of the Republic of Korea (MOFA).